

NEWS RELEASE

Title: THE ASSOCIATION OF AMERICAN CERAMIC COMPONENT MANUFACTURERS CELEBRATES ITS 20TH ANNIVERSARY

Date: September 1, 2012

Story: The Association of American Ceramic Component Manufacturers (AACCM) was founded to create unity among American ceramic manufacturing companies to present a common front to promote American made ceramic products domestically and internationally. AACCM was founded on June 16, 1992 by several ceramic companies including, among others, Superior Technical Ceramics, DuCo Ceramics, Blasch Ceramics, Kier Manufacturing and Zircoa. AACCM's founding Chairman, Ted Church, stated at the time, that, "There is a need within the ceramic manufacturing community to recognize the common threat of low cost imports and to combat it by forming an alliance between ceramic manufacturers that recognizes our similar goals and skill sets." The result was the forming of AACCM and the joining of, up to, 22 ceramic companies who purchase products from each other or refer business to each other rather than lose inquiries to foreign suppliers. The cooperative nature of AACCM membership has increased many members' businesses beyond the sum of the parts, by expanding cooperative relationships between members and customer referrals. The AACCM.org website lists current company members with success stories, organization articles and presentations.

Currently, AACCM has 18 member companies and meets twice a year at trade shows and member company facilities and provides cost effective representation with our exhibit booth at several industry trade shows in partnership with The American Ceramic Society (ACerS). AACCM is currently soliciting new members to expand its scope, while it is expanding its international efforts to market the products of each of its members, while seeking to educate other industries about the extraordinary benefits of modern ceramic materials. Member companies range in size from the smallest to the largest ceramic manufacturers and the only restrictions to membership are that the member must start with ceramic powders and then manufacture, form and finish ceramic components from them in the US.

For information look on our website: AACCM.org or contact: Marcia Stout at mstout@ceramics.org: 614-794-5821; or President Julie Tatum at julietatum@isolantitemfg.com: 908-647-3333